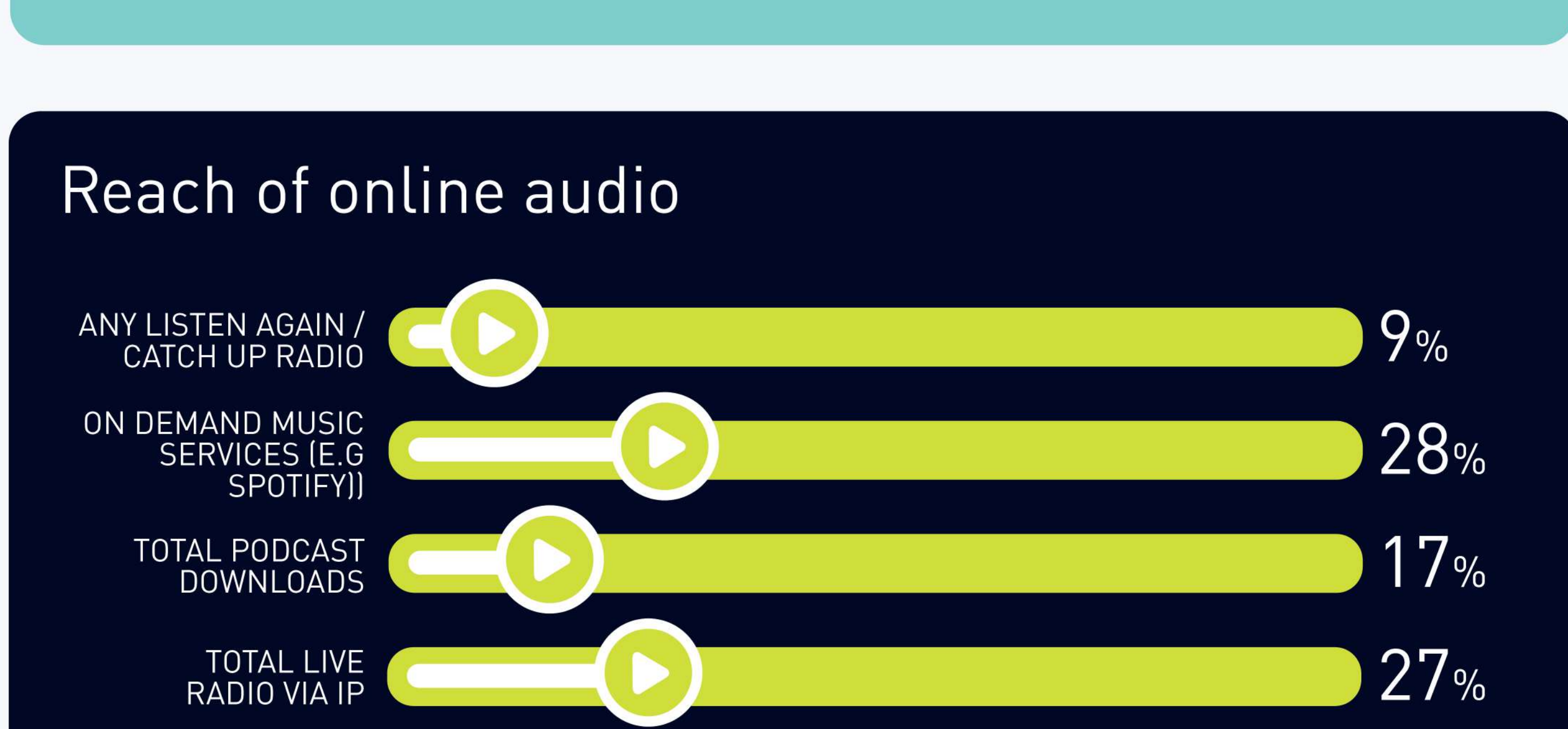
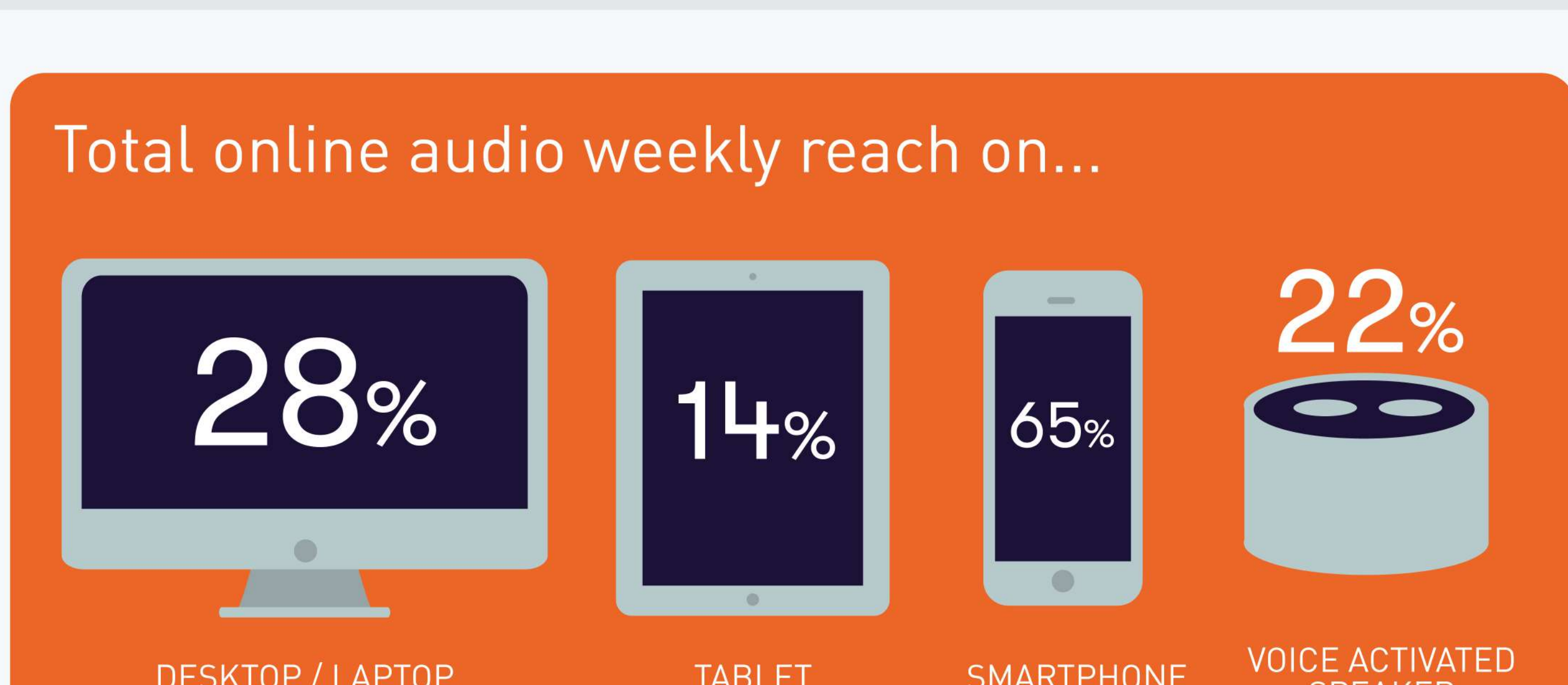
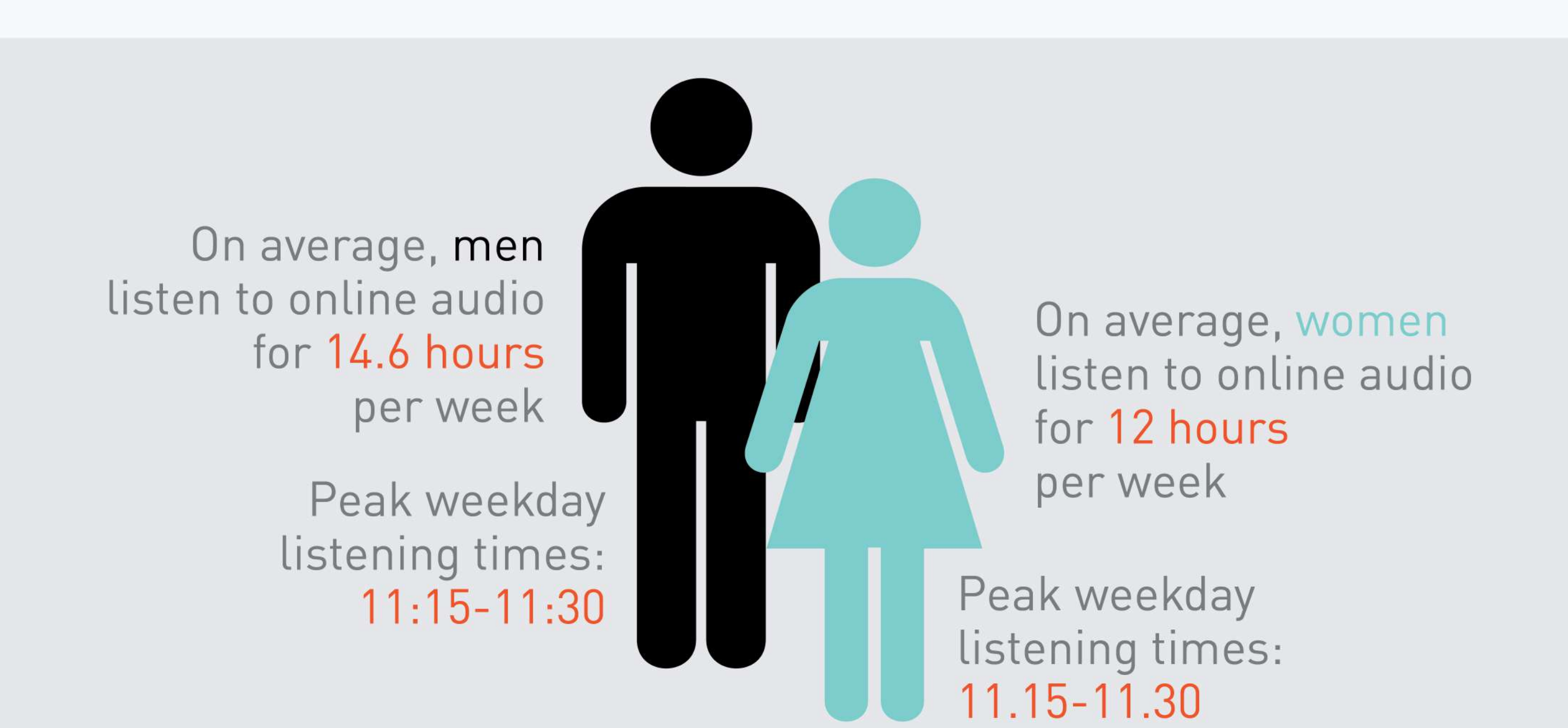
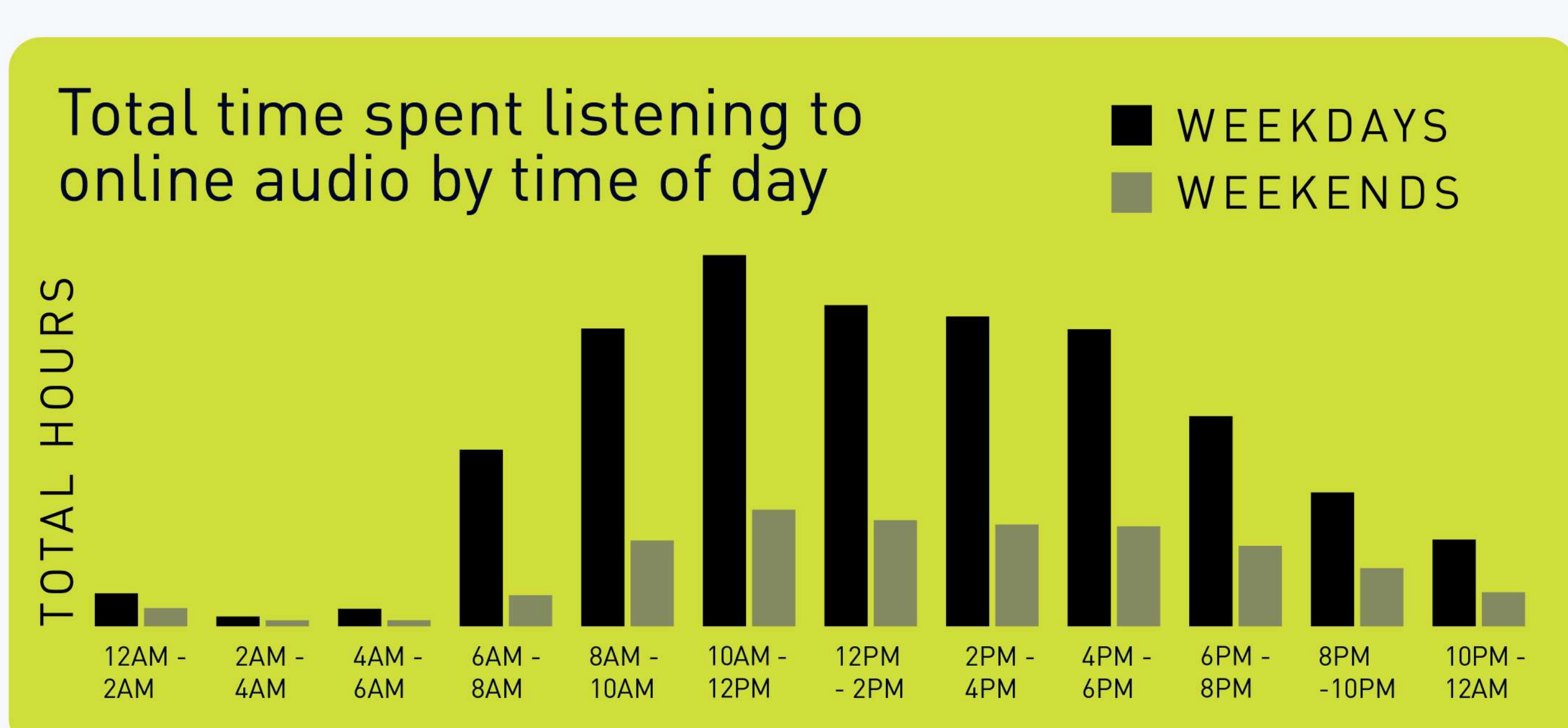
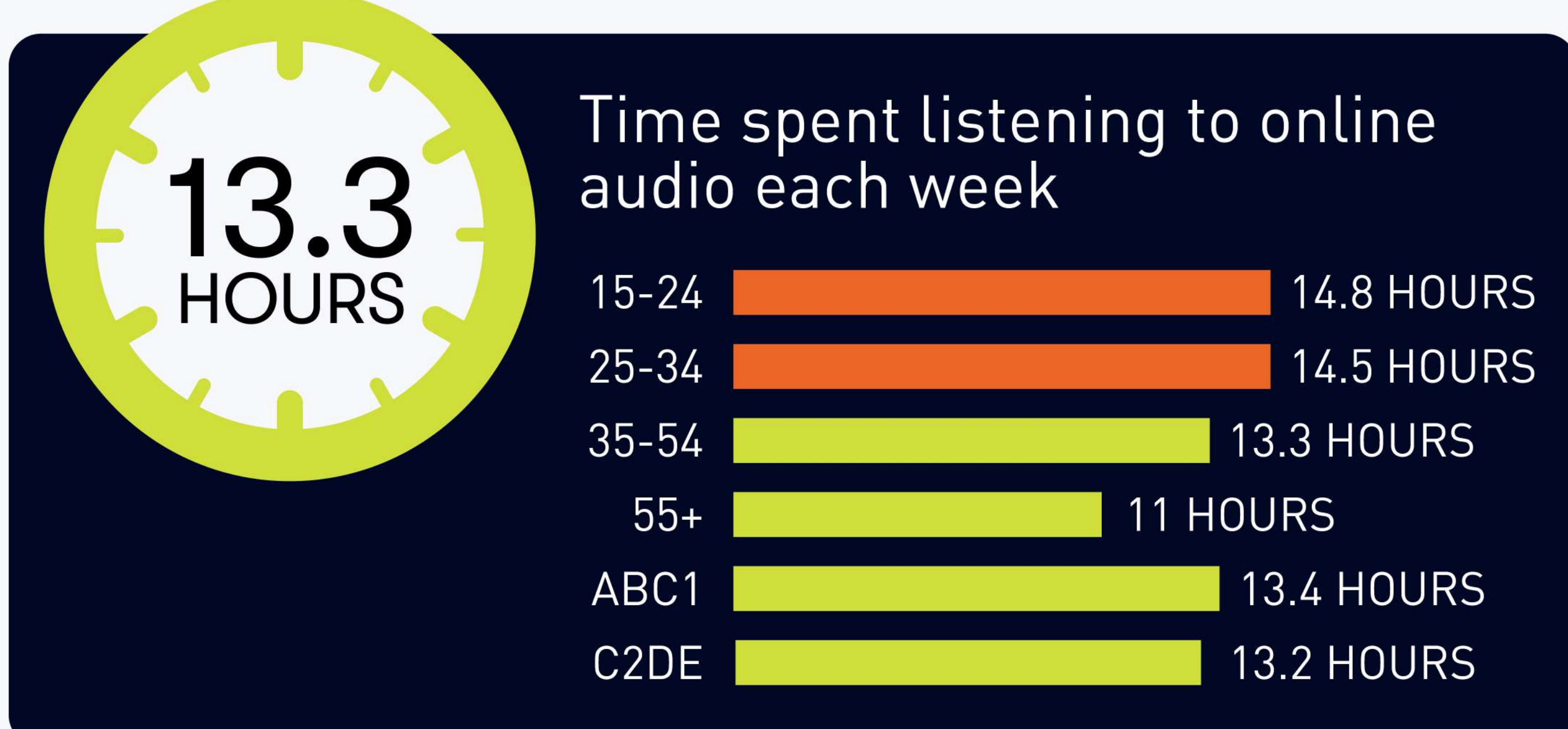
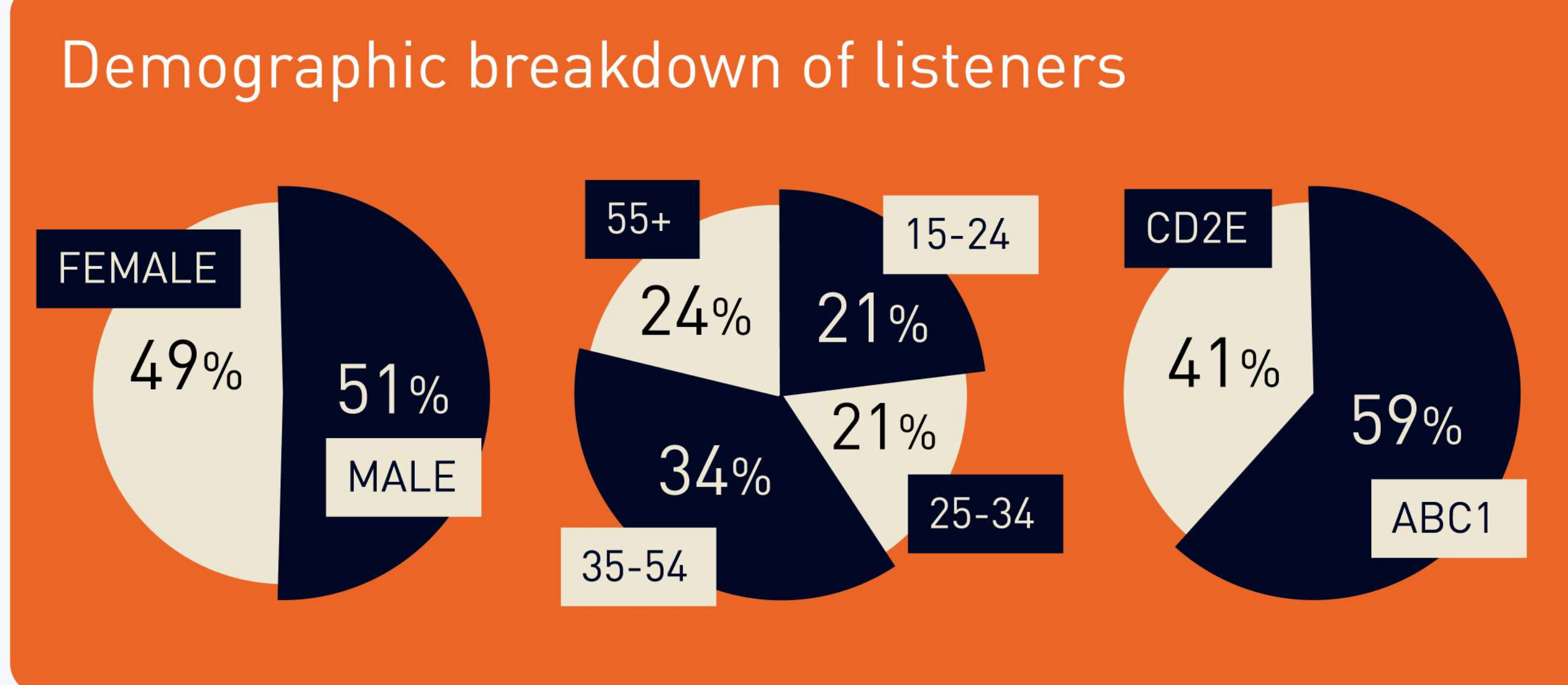
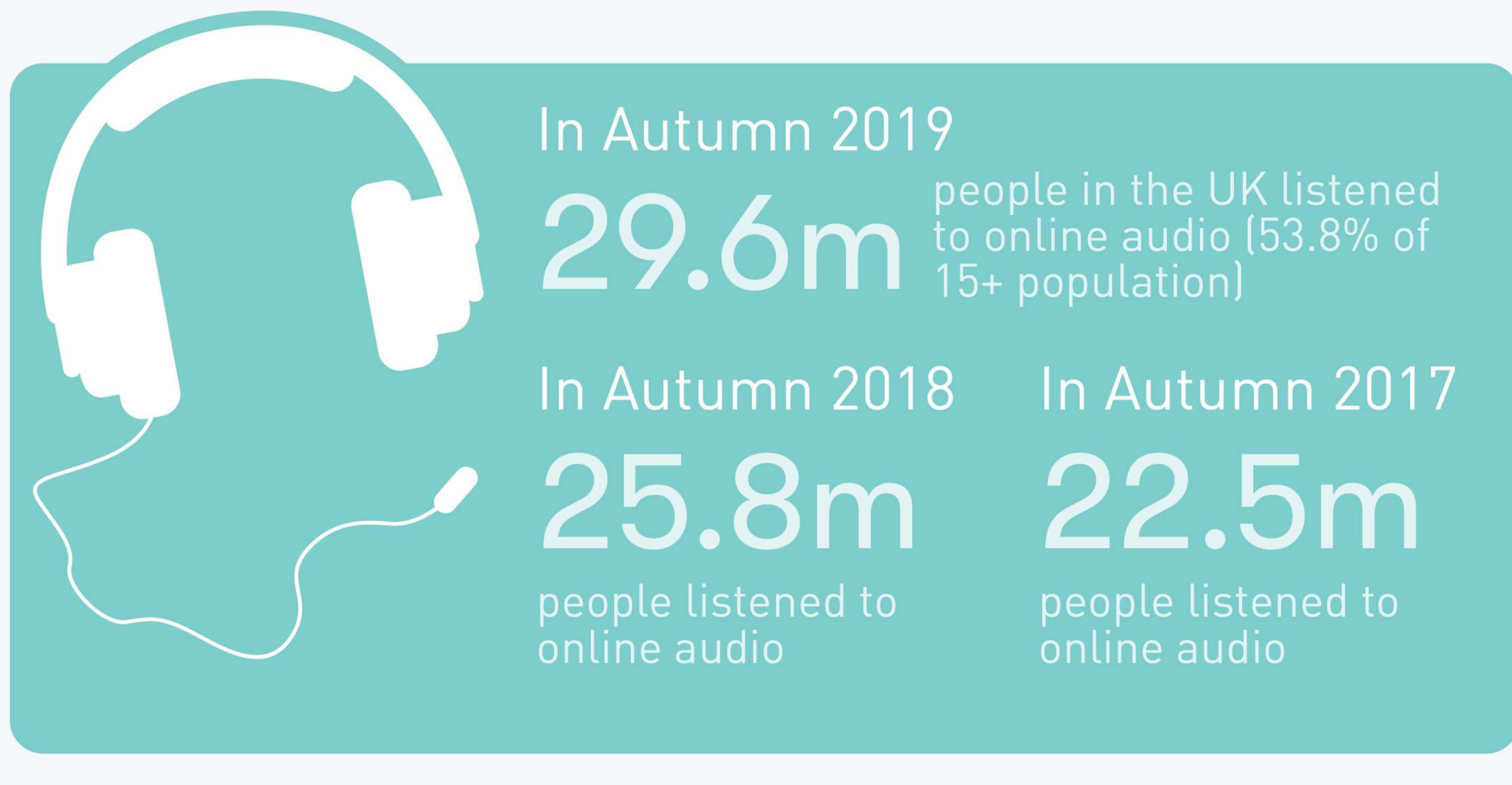


# Listening Britain

An overview of the UK online audio market

## Online Audio Definition

On-Demand music services, podcasts, and live radio via desktop/ laptop, tablet, smartphone and smart speaker and any listen again.



- ### IAB audio advisory group members
- amillionads, AI.MUSIC, acast, Adobe, adswizz, amazonadvertising, audio experts, audioBoom, BAUER MEDIA GROUP
  - dataxu, deezer, global, gmg, IPONWEB, MAPP, M&GSAATCHI, Podfront
  - REDAPPLE CREATIVE, Spotify, targetspot, The Telegraph, the7stars, TotalMedia, TRITON, UNRULY, wireless, verizon media